



**The World's First
HTML5 Blockchain Engine and Platform**

Bring 200,000 developers and
1 billion HTML5 terminals
to the blockchain world

Business Paper

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Project Introduction

The new internet revolution is coming. Blockchain will reconstruct the business logic and user–relationships, bringing tremendous changes to the world. The changing tide of blockchain technology is inevitable! The implementation of applications is the basis for the realization of the technical value. Blockchain’s technological and ecosystem improvements will drive Decentralized Apps (DAApps) demand to unprecedentedly high levels.

However, blockchain’s underlying technology is intricate and quite complex, the learning cost is extremely high.

How can developers create blockchain applications efficiently?

Egretia, the world's first HTML5 blockchain platform, allows developers to easily and efficiently create blockchain applications without spending extraneous time on studying the underlying technology.

Egretia has teamed up with Egret Technology, the global leader in the HTML5 industry. By integrating the cutting–edge blockchain technology into Egret’s proven HTML5 workflow, Egretia is aimed at bringing 200,000 existing developers and 1 billion mobile terminal devices to the blockchain world.

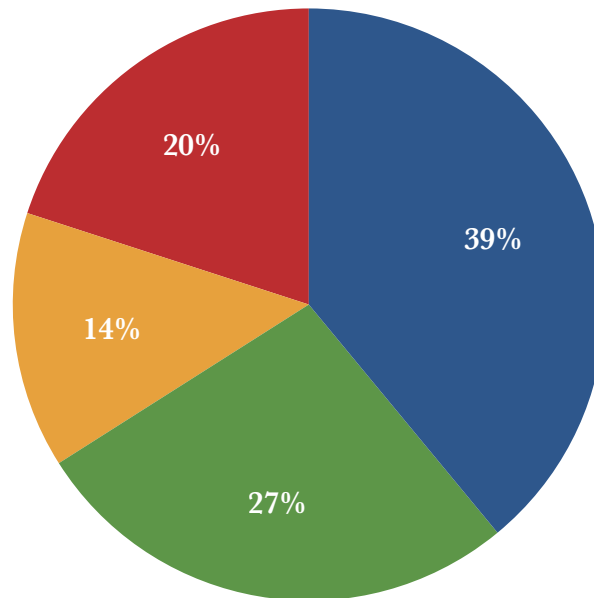
Egretia is also committed to building four core platforms and an incubator, providing comprehensive blockchain solutions and services for players, content–providers, channels and advertisers, and facilitating a complete ecosystem in which tokens truly circulate.

Our Vision

- Egretia brings 200,000 developers, 1 billion mobile devices as well as a variety of HTML5 content into the blockchain world, thus allowing more blockchain DApps to be developed and widely used.
- Based on Egret's proven workflow, Egretia will provide new front and back-end services that encapsulate complex blockchain technology into HTML5 interfaces. Through accessing these interfaces, developers can devote their efforts to perfecting the content itself, instead of spending extraneous time on studying underlying blockchain technology.
- Egretia creates an ecosystem with true token circulation on the basis of HTML5 content.

Token Distribution

Volume: 8,000,000,000 EGT



- Token Sale Event
- Marketing & Business Partners
- Foundation
- Team, Contributors & Advisors

Team & Advisors

It will have a 24-month lockup period. It will be vested 1/8 per quarter in the following 8 quarters. This means the units of the team will not be immediately circulated.

Foundation

The specific allocation will be decided by the foundation according to the actual situation.

Research & Development

- It will have a 36-month lockup period. It will be vested 1/12 per quarter in the following 12 quarters.

Increasing the input of development to Egretia public chain

Perfecting the HTML5 blockchain suite

Improving four core platforms as well as adding functionality

Community & Promoting

- It will have a 24-month lockup period. It will be vested 1/8 per quarter in the following 8 quarters.

Enhancing the influence of Egretia and Egreten

Building Egretia brand worldwide

Ecosystem Incentive

- It will have a 36-month lockup period. It will be vested 1/12 per quarter in the following 12 quarters.

Incentive for early adopters of the HTML5 blockchain workflow

Incentive for early users of four core platforms

Incentive for contributors to the whole ecosystem

Legal Services

- No lockup period

Ensuring everything running under relevant laws and regulations

Foundation Daily Operation

- It will have a 48-month lockup period. It will be vested 1/16 per quarter in the following 16 quarters.

Dealing with routine matters

Details of Token Sale

Softcap: 10,000 ETH

Hardcap: 35,000 ETH + 6,000,000 CMT (CyberMiles) + 1,000,000 ABT (ArcBlock)

Private Sale KYC/AML Required

Period: Registration starting from April 30th, 2018, 8am CST

Cap: 25,000 ETH

Rate: 1ETH=84,000 EGT

Min Contributions: 100 ETH

Max Contributions: 1000 ETH

Lockup Period: 4 months (20% token released per time, total 5 times, the first phase releasing on the same time when public sale tokens being released)

Public Sale KYC/AML Required

Rate: 1ETH=70,000 EGT

Cap: 10,000 ETH + 6,000,000 CMT (CyberMiles) + 1,000,000 ABT (ArcBlock)

1ETH=70,000 EGT

Min Contributions: 0.1 ETH

Max Contributions: 3 ETH

No Lockup Period

Notes:

Before and during the token sale, contributions via a referral link in tokeneed is in effect.

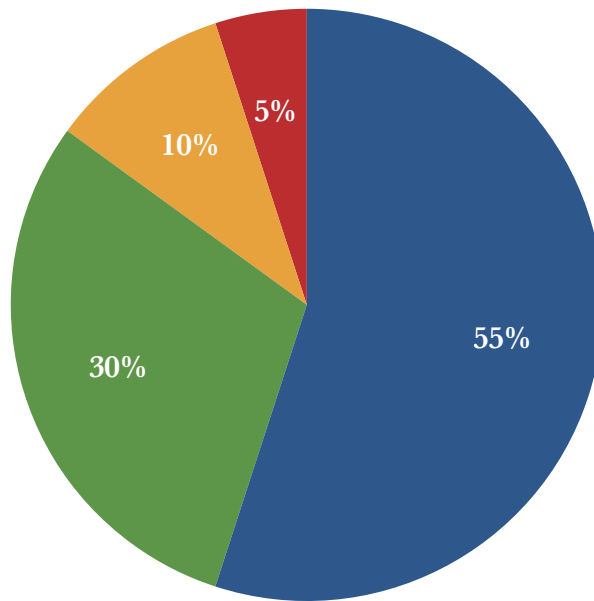
ABT (ArcBlock) and CMT (CyberMiles) contribution requirements will be announced before Token Sale

Token Release:

6 weeks after token contribution's completeness.

Can't Participate: China, USA

Funds Allocation



● Tech development & Research
● Operations

● Marketing & Business Development
● Legal